

HR Technology 2021, by Josh Bersin

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Introduction

As an industry analyst, I spend many hours every year talking with HR leaders, vendors, investors, and consultants about the ever-changing world of HR Technology. I've done this for over 18 years, and I love every minute of it: this market is fascinating, ever-changing, and vitally important.

My goal in this effort is to give you understanding and perspective, and I do this with the belief that every product, every vendor, and every solution has value. My job is not to "rank or rate" all these solutions but rather to give you unbiased and informed information to make sound decisions.

While this report comes out once per year, I am always talking with clients and vendors. So if you're a vendor who is missing or perhaps have an opinion that may vary from mine, I want to hear from you.

You can keep in touch with all my research at <http://www.joshbersin.com> where I regularly write articles and produce lots of studies on various parts of the market.

I hope you find this report valuable: it represents thousands of hours of effort, years of experience, and many hundreds of conversations with vendors, clients, and consultants. You can reach me on Twitter or LinkedIn and I will always make time to chat with you. And of course, if you have questions, please submit them through one of these channels.

Josh Bersin



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